

Da'wah and Reformation of Society by Social Media

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Abstract

The positive and negative effects of 21st century technology development have affected a large part of the world's population. At the political, social and economic levels, these effects are so widespread that there are no exceptions. Social media is a major aspect of this development of technology and the Internet. The need and importance of the media has been admitted in every age. However, the importance that social media has today been not before that. In every home, social media has such a central status that the human body has a heart, every special connection and contact with social media covers hours, not minutes, which is not spent without hearing and watching. Social media is a wide, web-based and user-friendly application that provides new possibilities through content, social networking, mood and compatibility sharing, communication and collective intelligence sharing. That is why when social media platforms are used to transmit and disseminate information, there will also be a need to keep in mind that, the moral boundaries should be taken into account. If this rogue horse of the media is left unbridled under the guise of freedom of expression on social media. So it will trample human morals underfoot with faith. That is why freedom of expression through social media should be used within the limits.

Keywords: Reformation, Social Media, Islamic Society, Da'wah

Introduction:

Social Media and Islam:

The positive and negative effects of 21st century technology development have affected a large part of the world's population. At the political, social and economic levels, these effects are so widespread that there are no exceptions. Social media is a major aspect of this development of technology and the Internet. Social media is a modern form of communication based on the Internet, which provides maximum access to information. Social media platforms help users to communicate, share information and create web content. Billions of people around the world use social media to share information and make connection. Personal level media provides means to communicate with individuals and friends, learn new things, develop your interests and have fun. Use it to build your professional network by expanding your knowledge in a particular field at the professional level and connecting with other professionals in your industry is done. It has grown rapidly over the past decade and is now the center of interest for a large number of young people. Google is the inventor in the field that launched its two popular sites, YouTube and Facebook. Due to its growing popularity since the launch of Facebook, young people lost interest and Facebook gradually became the leader of the field. But now Google's new service, Google Plus, has made a new leap in this field. In addition to Facebook, several sites entered the field, such as Twitter, My Space, LinkedIn, WhatsApp, and more. Facebook, YouTube and Twitter are among the most widely used social sites in the world today.

The Need and Importance of Social Media:

The need and importance of the media has been admitted in every age. However, the importance that social media has today been not before that. In every home, social media has such a central status that the human body has a heart, every special connection and contact with social media covers hours, not minutes which is not spent without hearing and watching. It has become a compulsion of every individual, because of which no one can ignore it or remain indifferent to it. Social media is an aorta in any country. It performs effective duties to reverse the situation in any country. The success of major movements in the world was due to the presence of highly effective social media and print media. Social media has done valuable service in spreading all ideas of secularism, communism, socialism, etc. These are also the implications of America's unity and solidarity. Every consciousness is aware of the achievements of the media in promoting the mental revolution in France, industrial development in Japan, passion development in China, education in the Netherlands and the promotion of ideas in Australia. This social media paves the way for the growth and success of movements in our country. So social media has a fundamental role to play in building and destroying society. If social media gives people awareness, people will be aware, if it teaches people, people will get knowledge from it, if it plays a negative role and hides social evils, there will be no reform, if it protects the killers and the oppressors, then murder and persecution will not end, if it hates corrupt people, no one will love them. That is why it is the responsibility of social media not to throw someone's turban for no reason, not to attack anyone's honor.

Published:
December 30, 2023

The Interrelationship of the Word Medina and Social Media:

The word Medina is an Arabic word, which means: to be a citizen, to be civilized. The literal meaning of the word also means to be civilized, that is, Medina refers to a city that is comprehensive in all cultural and cultural needs. In its literal sense, it also means collectivism, sociology, i.e, where people of different colors and races are united. It is called ‘Social’ in English. In the same sense, sociology, social media. There is also collectivism in the sense of social media and there are issues related to society.

The Evolution of Social Media:

The early and middle of the twentieth century was a great time for traditional media. In general, the evolution of the media can be divided into two periods, the broadcast period and the interdisciplinary interactive period. Radio, television, newspapers and telephones have been the main sources of information in the broadcast era. However, the emergence of the Internet in the late twentieth century began to change the media and replaced modern media with traditional media or broadcast media, through which information was passed on to the audience. As the media progressed, new technologies were introduced and the media entered a new era. With the rise of digital and mobile technologies, communication for large-scale individuals has become easier than ever before, creating a new stream of media through which an individual now shares his thoughts with many people at once can not only share information and experiences but also smooth public opinion in its favor. The prompt response to the transmission of two-way information through social media and the flow of information has made this field more interesting and accessible to consumers. The first online site on social media sites introduced in 1997 is Sixdegree.com

Published:
December 30, 2023

through which user connection lists, can send messages and set profile page. In those early days of commercial internet, the first social media platforms were developed and launched, over time, the number of social media platforms and the number of active users increased significantly. Thanks to this, it became one of the most important applications on the Internet. Wikipedia was introduced in 2001, consisting of several languages and millions of articles. Introduced in 2004 in the form of Social Media, Facebook in 2003-2004. Social media sites such as LinkedIn and My Space are commonplace. Distance from Internet users' interactive online games and movement to social networking sites is the beginning. Facebook, which began in 2004, currently has more than a billion users worldwide. Similarly, YouTube was launched in 2005. Applications such as Twitter, Instagram. They are currently counted on the largest information site and have become an integral part of today's media and communication world. With advances in information technology, businesses have shifted their marketing interests to social media platforms and rapidly building social media communities it has made it easier for users to communicate effectively. Through which communities share common interests such as love of photography, discussion of a political issue or comment and opinion on an important issue. Most types of social media thrive through people's interactions, other sites, resources and interactions with people.

According to Social Media Experts:

Social media is a term that has no specific definition. Experts have different views on getting to know social media.

The term “social media” (SM) was first used in 1994 in a Tokyo

Published:
December 30, 2023

online media environment, called Matisse¹.

Various experts have praised and explained social media. The following are some of them

According to Mary Webster:

In 2019, the Merriam Webster Dictionary defined social media as:

“Forms of electronic communication (such as websites for social networking and micro blogging) through which users create online communities to share information, ideas, personal messages, and other content” (such as videos)².

There are different forms of electronic communication (such as websites for social networking and micro blogging) through which users can access information and ideas. Create an online community to share personal messages and other content (such as videos). It is as if social media is a new kind of mass media that provides maximum access to information, enables fast dissemination and smooth communication between people. In addition, it forms virtual communities ‘building personal identity and psychological development helps to develop and restore social relationships with people outside of one's immediate environment.

According to Wikipedia:

“Social media are interactive technologies and digital channels that facilitate the creation and sharing of information, ideas, interests, and other forms of expression through virtual communities and networks”.

¹ (<https://www.liebertpub.com/doi/full/10.1089/cyber.2020.0134> 2023)

² (<https://www.merriam-webster.com/dictionary/social%20media> 2023)

Published:
December 30, 2023

According to Verdegem:

Social media are open, web-based and user-friendly applications that provide new possibilities when it comes to the co-creation of content, social networking, the sharing of taste and relevance, connectivity and collective intelligence³.

Social media is a wide, web-based and user-friendly application that provides new possibilities through content, social networking, mood and compatibility sharing, communication and collective intelligence sharing.

According to Auvinen:

(Auvinen) has interpreted the term as new information networks and information technology:

that uses a form of communication utilizing interactive and user-produced content, and where interpersonal relationships are created and maintained⁴.

Andreas Kaplan and Michael Heinlein:

Andreas Kaplan and Michael Heinlein are among the social media experts. According to them, social media:

“A group of Internet-based applications that build on the ideological and technological foundations of, and that allow the creation and exchange off”⁵.

There is a group of Internet-based applications based on the

³ (Verdegem 2011)

⁴ (Auvinen 2012)

⁵ (Kaplan 2010)

Published:
December 30, 2023

theoretical and technical basis of Web 2.0 and which allows the creation and exchange of user-generated content. Blogs under Social Media, Business Networks, Collaborative Projects, Enterprise Social Networks (SN), Forums, Micro Blogs, Photo Sharing, Product Overview, Social Bookmarking ‘There are a number of online platforms, including social gaming, that help people communicate and exchange information.

According to Abdul Muttalib A. Abu Bakr:

Abdul Muttalib A. Abu Bakr writes to define social media:

Social media are both internet and mobile based apparatuses that allow people to easily share and discuss information⁶.

According to Mayfield and Abdul Mu'talb A. Abu Bakr

The definition of social media for Mayfield and Abdul Mu'talab A. Abu Bakr is:

“Online or electronic media that has the capacity to facilitate participation, openness, conversation, community, and connectedness and at the same time, foster textual and audio-visual characteristic appeal amongst online users”⁷.

According to UNESCO:

UNESCO stated that

“Social media in terms of its ability to foster human relationships through technology, allows for a better, faster, and more constant

⁶ (Abubakar 2011)

⁷ (Abubakar, Political participation and discourse in social media during the 2011 presidential electioneering 2012)

Published:
December 30, 2023

social interaction among web users”⁸.

Has the best potential to promote human relationships through social media technology that improves among web users. Faster and more permanent social interaction can be made possible.

“Social media is one of the new media networks which provides users with the mix of interpersonal and mass communication capabilities that have not existed before, and which place emphasis on interactivity and mobility”⁹.

The debate over the subject of social media is not absolute, but in the light of various definitions it can be said that:

Social media is an Internet-based technology that transmits ideas, concepts and information through virtual networks and communes. Blogs in social media, Business Networks, Collaboration Projects, Enterprise Social Networks (SN), Forums, Micro Blogs, Photo Sharing, Product Overviews, Social Bookmarking Includes several online platforms, including social gaming-Which helps users communicate quickly-Through them, users exchange (share) personal information, documents, videos and photos- Social media has truly transformed the world into a global village with users connecting to each other via computers, tablets or smartphones.

Use of Social Media from an Islamic Point of View:

Considering the creation of this universe, the fact that the total system of the universe is governed by the same laws and principles and

⁸ (Kommers 2011)

⁹ (Ayodele 2013)

Published:
December 30, 2023

regulations. In which the particle does not swing equally is why when Allah Almighty chose man as his deputy and caliph on earth, He also provided guidance for him and to run the system of life provided rules in the case of inspirational books. According to him, for the man who walks, success was guaranteed in both the world and the hereafter. However, as long as the human race remained closed on moderate and balanced rules and regulations, it remained successful. But when he suffered a moral decline, his decline began. Social media is an invention of modern technology that is both profitable and harmful. It depends on the users how they use it. Sometimes emotions transcend all boundaries of civilization, politeness, and morality. The news is forwarded without confirmation, thus making the series endless. Sometimes in the name of freedom of expression, these topics are also brought under discussion which leads to sabotage and widespread destruction rather than construction. In such a case, there is a need for a complete plan and strategy to take advantage of this modern facility and to introduce specific rules and regulations. To take advantage of this facility in a good manner by implementing them, below are some rules and regulations regarding the use of social media.

Methodology:

Historical method was used to explore the Da'wah and Reformation of Society by Social Media. By this method, the description of Reformation of Society by social media development in the past time especially in the classical period of Islamic history was narrated and written with critical inquiry. The research begun with the data collection, data examination or criticism, and data presentation. In data collection, literature on Islamic history and other relevant literature were requested

Published:
December 30, 2023

and located. In addition, the literature, then, were read and examined based on the objective of study.

(1) Avoid Sharing Content Without Research:

It is important to do a thorough research and investigation before moving any news forward. The Qur'an says about the inevitability of this research before the news is published:

(يَا أَيُّهَا الَّذِينَ ءَامَنُوا إِن جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا)

O you who believe! If you have a wicked person, do a lot of research-
The following methods of news research were described in this verse:

The news should not be immediately believed and should not be shared without research. Check the context of the news that there is no conspiracy to spread this news. The recipient of the news should check his concern to see if he has anything to do with the news. If the news is correct and the news is also about the recipient, then it should be considered whether to comment as a reaction to the news. Whether it is necessary to comment and answer. Sometimes spreading the news or responding to it can also cause many problems. In that case, it is better to ignore it. If it is necessary to respond to this news or to spread it, then it should also be borne in mind that the good and positive position of the respondent is against anyone Don't go up, that is, his position was strong and correct. But his style wasted good content by giving opponents an opportunity to openly criticize.

The respondent should keep in mind when receiving a news item that his own position as a reaction does not cause any harm to the other party. It should also be noted that the position of the recipient does not spread any kind of separatism and does not pose any threat to peace and security.

That is, in no case should any action be taken, which would later cause embarrassment- But sharing a post without any research, which is against

Published:
December 30, 2023

someone or in which someone has been involved, can lead to sin- The post may be based on a lie or an exaggeration- In this case, sin like lying and spreading lies will be committed- While lies in the religion of Islam; It is forbidden to copy every Sunni thing and to spread something without research- Therefore, listening to rumors and spreading them should be avoided and sharing fabricated statements should be avoided- It is narrated on the authority of Abu Hurayrah that the Holy Prophet (PBUH) said:

كَفَى بِالْمَرْءِ كَذِبًا أَنْ يُحَدِّثَ بِكُلِّ مَا سَمِعَ

It is enough for a person to be a liar to put forward everything he hears (without confirmation).

(2) Avoid ridicule and mockery on social media

Making fun of others on social media, ridiculing them and making fun of them is a very nasty and out of the realm of morality- The Qur'an condemns this act. The instructions are:

(يَا أَيُّهَا الَّذِينَ ءَامَنُوا لَا يَسْخَرْ قَوْمٌ مِّن قَوْمٍ عَسَىٰ أَن يَكُونُوا خَيْرًا مِّنْهُمْ وَلَا نِسَاءٌ مِّن نِّسَاءٍ عَسَىٰ أَن يَكُنَّ خَيْرًا مِّنْهُنَّ) [الحجرات، 11/49]

O you who believe! No nation can make fun of a nation, they are better than them (proud ones) and not women are the same women Better a poor horse than no horse at all. It is narrated on the authority of Abu Hurayrah that the Holy Prophet (PBUH) said:

بِحَسَبِ امْرِئٍ مِّنَ الشَّرِّ أَنْ يَحْقِرَ أَخَاهُ الْمُسْلِمَ، كُلُّ الْمُسْلِمِ عَلَى الْمُسْلِمِ حَرَامٌ دَمُهُ وَمَالُهُ
وَعِرْضُهُ

Published:
December 30, 2023

It is enough for a Muslim to despise one of his Muslim brothers- It is haraam for a Muslim to have another's blood, his wealth and his honor (violation). This golden principle of Islamic teachings is very important for social media users today because sometimes some social media users have all the limits of ethics in conversation and conversation seem to cross and take the ridicule and humiliation of opponents as a fun activity- It is their custom that unless the opposing party is ridiculed, their duty will not be fulfilled- Such people should take into account the principle in the use of social media in the form of the aforesaid Qur'an and hadith that a person ridicule and humiliate another and ridicule and ridicule Don't fly-

(3) **The transmission of information is a trust**

Research of available information should be published as a trust where necessary. In the knowledge of media users, when it comes to new news or talk, regardless of the fact that the far-reaching effects of this news will be positive or negative. Move it forward. Therefore, the transmission of information should be considered as a trust and the same attitude should be taken with the level of information. If they are unnecessary. So, they should be ignored and if their publicity is necessary, then a special scale should be set so that in no case should the trust be betrayed.

The Quran contains Arshad Bari:

(إِنَّ اللَّهَ يَأْمُرُكُمْ أَنْ تُؤَدُّوا الْأَمَانَاتِ إِلَىٰ أَهْلِهَا وَإِذَا حَكَمْتُمْ بَيْنَ النَّاسِ أَنْ تَحْكُمُوا بِالْعَدْلِ إِنَّ اللَّهَ نِعِمَّا يَعِظُكُمْ بِهِ إِنَّ اللَّهَ كَانَ سَمِيعًا بَصِيرًا) [النساء، 58/4]

Surely Allah commands you to entrust the trusts to those who are worthy of them, and what do you do with justice when you rule over the people (or: and when you judge among the people, judge with justice and justice). Surely Allah is the best counsel to you. Surely Allah is the All. Listener, the All-Seeer.

(4) Avoid lying advertising

The truth must always be told in the use of social media websites- Advertising of any kind of baseless and false content should be avoided- Prophet (peace and blessings of Allaah be upon him) said:

وَإِيَّاكُمْ وَالْكَذِبَ، فَإِنَّ الْكُذِبَ يَهْدِي إِلَى الْفُجُورِ، وَإِنَّ الْفُجُورَ يَهْدِي إِلَى النَّارِ، وَمَا يَزَالُ الرَّجُلُ
يَكْذِبُ وَيَتَحَرَّى الْكُذِبَ حَتَّى يُكْتَبَ عِنْدَ اللَّهِ كَذَابًا¹⁰.

Avoid lies, of course lies lead to sins and sin leads to hell. Man always lies, until he is written to Allah Almighty.

Hazrat Ali says:

زَيْنُ الْحَدِيثِ الصِّدْقُ¹¹.

The adornment of conversation is to tell the truth:

It is as if truth and righteousness are of special importance in Islam. Therefore, under no circumstances can the foot of truth be lost-

(5) Advertising content based on accurate research

In previous times, when a person did evil, the effect of evil was limited to him or very close people were affected. But today, thanks to the use of social media to become the global village of the world, the news of an event happening anywhere, spreads all over the world in the blink of an eye. The same is true of content shared on social media. As soon as the content is uploaded, it goes all over the world-Therefore, the user has a responsibility to spread good and prevent evil. The

¹⁰ (Hurairah 2013)

¹¹ (Dunya 2006)

Published:
December 30, 2023

reward of the uploaded material will be written in the deeds of the person who advertised it.

It is narrated from Hazrat Jarir bin Abdullah that the Holy Prophet (PBUH) said:

مَنْ سَنَّ فِي الْإِسْلَامِ سُنَّةً حَسَنَةً فَلَهُ أَجْرُهَا، وَأَجْرُ مَنْ عَمِلَ بِهَا بَعْدَهُ. مَنْ عَمِلَ بِهَا بَعْدَهُ مِنْ
أَجْرِهِمْ شَيْءٌ. وَمَنْ سَنَّ فِي الْإِسْلَامِ سُنَّةً سَيِّئَةً، كَانَ عَلَيْهِ وِزْرُهَا وَوِزْرُ مَنْ عَمِلَ بِهَا مِنْ
بَعْدِهِ. مَنْ عَمِلَ بِهَا بَعْدَهُ مِنْ أَوْزَارِهِمْ شَيْءٌ¹²

Whoever lays the foundation for a good deed in Islam is also rewarded for his own deeds and those who will do it after him There is also reward. Without any reduction in their reward and whoever initiated something bad in Islam, it is also a sin of his own action and those who will act on it after that also have their sin. Without any reduction in their sin. So every moment social media users keep in mind what they are sharing through social media, what they are seeing is good content or bad- Nowhere is it possible to see or share this bad content rating and likes- As a result, the content will also come up in search and users will be involved in social media. That is why social media and the internet should be used thoughtfully. Do not increase the burden of your sins in ignorance.

(6) Avoid sarcasm, gallum glue and defect

Sarcasm, Galum Gluch and Defect are reprehensible acts that collectively hinder the well-being and goodwill of any society. Those who ridicule and keep an eye on the flaws of others cannot play a fundamental role in a reformed society. That is why the Qur'an was commanded to refrain from this act of evil-Irshad happens:

[وَلَا تَلْمِزُوا أَنْفُسَكُمْ] [الحجرات، 11/49]

¹² (Al-Sahih n.d.)

Published:
December 30, 2023

And do not blame each other.

The one who promotes the cause of others has been heard the promise of hell. The instructions are:

[وَيْلٌ لِّكُلِّ هُمَزَةٍ لُّمَزَةٍ] (الهمزة، 1/104)

There is death for anyone who is (Robro) sarcastic (and behind) flawed

In the same way, Abu BarzaAslami states that the Holy Prophet (PBUH) said:

يَا مَعْشَرَ مَنْ آمَنَ بِلِسَانِهِ وَلَمْ يَدْخُلِ الْإِيمَانُ قَلْبَهُ، لَا تَغْتَابُوا الْمُسْلِمِينَ وَلَا تَتَّبِعُوا عَوْرَاتِهِمْ، فَإِنَّهُ
مَنْ اتَّبَعَ عَوْرَاتِهِمْ يَتَّبِعِ اللَّهُ عَوْرَتَهُ، وَمَنْ يَتَّبِعِ اللَّهُ عَوْرَتَهُ يَفْضَحْهُ فِي بَيْتِهِ¹³.

O (they) logo! Those who believe orally but faith did not enter your hearts- Do not gossip about the Muslims, nor do you seek the honor behind them, for whoever seeks the defect behind the Muslims, may Allah reveal his secrets And Allah humiliates him in the house of the man who reveals his faults.

Hazrat Sahl bin Saad states:

مِذْرَى يَحْكُ بِرِئَاسِهِ. فَقَالَ: لَوْ أَعْلَمُ □ وَمَعَ النَّبِيِّ □ أَطَّلَعَ رَجُلٌ مِنْ جُحْرٍ فِي حُجْرِ النَّبِيِّ
أَنَّكَ تَنْظُرُ لَطَعْنَتْ بِهِ فِي عَيْنِكَ، إِنَّمَا جُعِلَ الْإِسْتِئْذَانُ مِنْ أَجْلِ الْبَصْرِ¹⁴.

A man peeked through a hole in the Hujars of the Holy Prophet (PBUH), at that time the Holy Prophet (PBUH) was combing his head- You said: If I had known that he was peeking inside, I would have killed him in your eye ‘Permission has been sought because of the eye (so that domestic matters remain hidden).

¹³ (Hanbal 2010)

¹⁴ (al-Bukhārī 2004)

Published:
December 30, 2023

The explanation of the flaws in Islamic teachings and the prohibition of seeking the secrets of others draws attention to the fact that individuals are not only in everyday relationships. This principle should also be taken into account in the use of modern social media. Sometimes people go beyond the moral limits of using social media that guarantee the value and success of any society.

Therefore, every action that is not permissible under normal circumstances is not justified even through social media, such as lying, slandering, insulting people's shortcomings. Making fun of everyone, writing or saying words, etc., are all Kabira sins and it is a sharia duty to avoid them. Comments are made on each other's posts during the use of social media. It is often seen that the element of sarcasm and abuse prevails in the exchange of comments. This behavior creates a rift in the relationship and leads to apathy and selfishness. As a result, individuals are alienated from each other and are deprived of basic rights such as peace and security and brotherhood.

(7) Avoid viewing and sharing pornographic material on social media

It is a great sin to watch pornographic material in itself, to be shared beyond it-That's why it's important to avoid viewing and promoting pornographic material- Strictly speaking, Arshad Bari is:

(إِنَّ الَّذِينَ يُحِبُّونَ أَنْ تَشِيعَ الْفَاحِشَةُ فِي الَّذِينَ ءَامَنُوا لَهُمْ عَذَابٌ أَلِيمٌ فِي الدُّنْيَا وَالْآخِرَةِ وَاللَّهُ يَعْلَمُ

وَأَنْتُمْ لَا تَعْلَمُونَ) [النور، 19/24]

Indeed, those who like the fact that the spread of obscenity among Muslims is a painful torment for them in the world and in the hereafter. And Allah knows the intentions of such people and you do not know.

Published:
December 30, 2023

Therefore, all literature that falls within the realm of obscenity and obscenity, whether in the form of a picture or a voice, in the form of writing or a joke. Seeing, eating, writing and reading all such things is forbidden and protecting oneself from them in modern times is a great jihad and great worship for the youth.

It is narrated from Hazrat Abdullah bin Amr that the Holy Prophet (PBUH) said:

وَأَيُّكُمْ وَالْفُحْشَ فَإِنَّ اللَّهَ لَا يُحِبُّ الْفُحْشَ وَلَا النَّفْحُشَ¹⁵.

And beware of obscenity. Surely Allah Almighty does not like evil and evil (conversation based on immorality).

(8) Prohibition of keeping bad titles

The literature of addressing each other in Islam is one of the principles of etiquette-Which is sometimes overlooked as trivial. The religion of Islam drew attention to this particular aspect and pointed to moderation and balance in the conversation-Irshad happens:

(وَلَا تَتَابَزُوا بِالْأَلْفَبِطِ) [الحجرات، 11/49]

And do not name each other evil.

That is, addressing each other in conversation, avoiding bad names and bad titles. Most social media users today see the way they deliberately share a post in which the non-Muslim opponent is slandered by bad names and titles. He is disgraced and defamed by addressing. Sharing such a post should be avoided as much as possible.

¹⁵ (Al-Tabarani 2012)

(9) Avoid overdoses

Assumption refers to an attitude or initial opinion about an individual or object. Abundance, on the other hand, refers to the constant habit of forming an opinion about one's words and deeds. As a result of this habit, there is a risk of speculation which leads to sedition and disorder. That is why Islam commands its followers to abstain from polygamy-Irshad happens:

[بِأَيِّهَا الَّذِينَ ءَامَنُوا اجْتَنِبُوا كَثِيرًا مِّنَ الظَّنِّ إِنَّ بَعْضَ الظَّنِّ إِثْمٌ] [الحجرات، 12/49]

O you who believe! Avoid most assumptions. Of course, there are certain (such) sins (on which reclamation is obligatory).

Hazrat Abu Hurayrah narrated that the Holy Prophet Akram said:

Protect yourself from suspicion that suspicion is the worst lie, do not seek each other's outward and esoteric flaws, do not move, do not envy, do not hate. Do not turn away from one another, and become a servant of Allah, brother.

(10) Payment of the duty of UmerBalmorov and NahiAn Al-Mankar

Amr Bal mukh and Nahi An Al-Mankar are among the most important duties of Islamic teachings- The Muslim Ummah has been declared the best Ummah for performing these duties- The Qur'an is narrated in Hakim:

[كُنْتُمْ خَيْرَ أُمَّةٍ أُخْرِجَتْ لِلنَّاسِ تَأْمُرُونَ بِالْمَعْرُوفِ وَتَنْهَوْنَ عَنِ الْمُنْكَرِ وَتُؤْمِنُونَ بِاللَّهِ] [آل عمران، 110/3]

You are the best faith that has been revealed to all people (Guide), you command goodness and forbid evil and believe in Allah. In every age, the rightful people have been performing this duty in the context of circumstances and events. Modern means of social media and information technology in modern times can

Published:
December 30, 2023

be the best way to fulfill this Islamic duty. Therefore, every individual of the Muslim community has a responsibility to offer his services to the pursuit of this religious duty and to save him from evil And use modern means to spread the call for good as much as possible and to prevent evil.

(11) Avoid advertising bad content

Social media should be used to promote goodness- Obscenity and bad talk should be avoided- Promoting evil is a vicious act that has been strongly condemned in Islamic teachings- The Qur'an says:

(وَقُلْ لِعِبَادِي يَقُولُوا الَّتِي هِيَ أَحْسَنُ إِنَّ الشَّيْطَانَ يَنْزِعُ بَيْنَهُمْ إِنَّ الشَّيْطَانَ كَانَ لِلْإِنْسَانِ عَدُوًّا مُّبِينًا) [الإسراء، 53/17]

And you ask my servants to do things that are better, indeed Satan causes mischief among the people, surely Satan is the open enemy of man

Narrated by Abu Darda:

لَوْلَا ثَلَاثٌ مَا أَحْبَبْتُ الْعَيْشَ يَوْمًا وَاحِدًا: الظُّمَأُ بِاللَّهِ بِالْهَوَاجِرِ، وَالسُّجُودُ لِلَّهِ فِي جَوْفِ اللَّيْلِ، وَمُجَالَسَةُ أَقْوَامٍ يَنْتَقُونَ أَطَايِبَ الْكَلَامِ كَمَا يَنْتَقِي أَطَايِبَ الثَّمَرِ¹⁶.

If there were not three things (in the world) then I would not like to live one day:
(1) For the sake of Allah Almighty (in the fasting state) intense thirst for afternoon. (1) Prostration in the middle of the night in the place of God and (1) sitting in the assembly of people who (in conversation) choose good words as if they were sophisticated and Picks pure fruit.

¹⁶ (Al-Ghazali n.d.)

(12) Accounting in the use of social media

There is an urgent need to account for the continued use of social media. That is why according to the decree of the Prophet; the wise man is the one who does his account in a timely manner. It is narrated from Hazrat Shaddad bin Aws that the Holy Prophet (swt) said:

الْكَيْسُ مَنْ دَانَ نَفْسَهُ وَعَمِلَ لِمَا بَعْدَ الْمَوْتِ، وَالْعَاجِزُ مَنْ اتَّبَعَ نَفْسَهُ هَوَاهَا وَتَمَنَّى عَلَى اللَّهِ.¹⁷

The wise man is the one who calculates his soul and acts for the afterlife. The helpless and the weak is the one who puts himself behind the desires of the self and (then) has hope from Allah Almighty (of mercy and forgiveness).

Hazrat Omar says:

حَاسِبُوا أَنْفُسَكُمْ قَبْلَ أَنْ تُحَاسِبُوا، وَزِنُوا أَنْفُسَكُمْ قَبْلَ أَنْ تُوزَنُوا¹⁸

Calculate your self before you are held accountable and purify your soul before you ask for a towel (i.e. accountability).) The best form of accounting for the use of social media is to consider its positive and negative use and adhere to all possible positive uses Such as sharing Islamic speeches, introducing people to religious books, sharing a Quranic verse and a hadith daily. Such positive messages will reward not only those who read or listen to it but also those who spread it.

(13) Distribution and safety of working hours

Time is a great blessing from Allah and this blessing requires that it not be wasted. Social media is very important in human life today and its usefulness

¹⁷ (Hebayhaqi n.d.)

¹⁸ (I. A. Hanbal n.d.)

Published:
December 30, 2023

cannot be denied. But where its proper use can have many benefit. Its unnecessary use also causes a lot of valuable time to be wasted so it should be used as much as necessary. It is narrated on the authority of Abu Hurayrah that the Holy Prophet (PBUH) said:

مِنْ حُسْنِ إِسْلَامِ الْمَرْءِ تَرْكُهُ مَا لَا يَغْنِيهِ.¹⁹

The virtue of man's Islam is that he quits work

In the subtle paradigm of this hadeeth, the prohibition of adjudication times and the arrangement of protection times indicate that man should respect every word and deed and deed by which to give Or not getting worldly benefit.

Conclusion

Islamic Ideology Communication is not merely man-made on rational grounds, but it is derived from Qur'an. The whole system of action, from human natural freedom to freedom of the media, is based on these Islamic commands and instructions-Islamic ideology. In the media where the media has been given freedom of expression, it has also been bound by many moral conditions and social laws. So that, like other Islamic theories, balance and moderation remain here- Islamic ideology; not powerful ideology in the media; human freedom has been completely suppressed like the media, nor has the liberal ideology given such parental freedom like the media In the veil of individual freedom, the freedom of other human beings has been criticized and their private and private lives have been interfered with. That is why when social media platforms are used to transmit and disseminate information, there will also be a need to keep in mind that, the moral boundaries should be taken into account. If this rogue horse of the

¹⁹ (Al-Tirmidhi n.d.)

Published:
December 30, 2023

media is left unbridled under the guise of freedom of expression on social media. So, it will trample human morals underfoot with faith. That is why freedom of expression through social media should be used within the limits.

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